



Dear Default Value,

Welcome to SOAIS Newsletter of November 2021!



Process Intelligence

Automation has become increasingly popular and widely embraced, yet many organizations struggle to realize the benefits at scale and keep pace with rapid, relentless change. Even those doing automation well in pockets of their organization or for very specific tasks are failing to see significant ROI. Why? A lack of process understanding prohibits these organizations from solving the elusive equation of what to automate, when and why. Today's enterprises have process data in multiple locations and applications. By combining those data sources into one comprehensive view, Worksoft delivers unprecedented process understanding to inform decision making and track real results. This deep process understanding can also help bridge the gap between IT goals and business outcomes. Fostering this alignment and establishing a collaborative way to measure success can help clearly identify, drive and track tangible business benefits.

Click [here](#) to connect with us to get more information on our services.

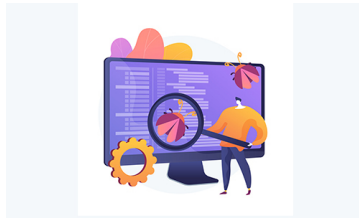
Is Test Automation Worth It - 6 Questions To Ask Your Automated Testing Vendor Before Purchasing



The pace and complexity of today's IT landscapes make manual testing an option that's challenging at best and downright impossible for many enterprises. There simply are not enough time, cost and staff resources to make manual testing a viable option for projects both large and small. Automated testing can deliver many benefits vs. manual testing, but to ensure automation return on investment, you need to choose the right solution. Before investing in a test automation platform for your packaged applications and beyond, ask these six questions to determine the scope of the value the test automation tool can bring to your organization.

Please click [here](#) to read a complete article on this.

SOAIS Blog – Understanding the Web Send Keys Action



Click plays major role in automation testing. It allows the user to navigate the web pages or perform tasks by interacting with links, buttons, and other web elements. For interacting with web elements in test automation, automation engineers use the press, send, click actions offered by Certify. It helps simulate the click action users perform in the real world. Certify is well equipped with using these features during automation which eventually makes automation much easier. But during execution of script with these actions, there are times when one encounters an error which says, 'click action not received by the application'. What is this error all about and how to get rid of it?

Please click [here](#) to read the complete blog to get an insight.

Worksoft Blog – Why Do Enterprise Automation Projects Fail?



A startling 30-50% of automation projects fail. The problem does not stem from a lack of interest or investment in automation, but the inability to realize the business results companies expect from their automation investment. Automation breaks due to infrastructure-related issues, software reliability, data changes and a host of other issues. And when a bot breaks in production, critical operations and end-user experience are compromised. Why is this so hard, and why do so many automation projects fail outright or only achieve underwhelming results?

Please click [here](#) and read the complete blog.